



PHOTOGRAPHER CODE OF CONDUCT

All photographers must be identified with an appropriate MEDIA accreditation
Failure to comply with these regulations may result in the immediate withdrawal of your media accreditation.

These regulations have been put in place by the World Curling Federation (WCF) in order to ensure the smooth operation of photographers accredited for WCF events.

Generally, photographers are allowed onto the Field of Play (FOP) during curling championships and can shoot from:

- anywhere between the hoglines on the carpeted areas separating the sheets of ice
- the corners of the arena
- behind the sheets of ice but not directly behind the scoreboards

In all cases, this is provided that you are not obscuring the vision of spectators, blocking the scoreboard, in the way of the players or are a particular visual distraction to the WCF host broadcaster World Curling TV (WCTV) or Rights-Holding TV Broadcasters (RHBs).

PHOTOGRAPHING A CURLING CHAMPIONSHIP – THINGS TO WATCH FOR:

Competition: Team names are posted on the scoreboards.

Pre-game action: Prior to the start of each draw (round of games), each team receives practice time on the sheet of ice they will be competing on, usually starting 30 minutes before game time. The final minutes before the official start of competition are used for team introductions and final preparation of the ice.

A game of curling: A game usually last 10 ends. An 'end' usually lasts 15 minutes. The action goes down and back, from one end of the sheet to the other, hence the name 'ends'. Games going to '10 ends' will finish at the 'home end'. However, teams can concede at any point after 6 ends in round robin games and 8 ends in play off and medal games. Watch the scoreboard and if a team is losing badly look for players shaking hands and conceding the game early after the last stones have been delivered in an end.

Last stones may not be delivered: If a team needs two points to win, and has no stones in scoring position with only one stone remaining to play, the game will end without last stones being delivered.

Field of Play personnel will try not to obstruct your sightlines. However, they must move to perform their duties and will occasionally interfere with your photography.

Key Photography Rules

1. **Flash photography is not allowed at any time.**
2. **Please turn your mobile/cell phone off before entering the Field of Play (FOP).** Silent or vibrate settings are permitted.
3. **You are not allowed on the ice surface at any time.**
4. You are requested to **wear dark clothing** and to **wear shoes that have only been worn indoors or shoe covers** whilst at work on the FOP.
5. Please **photograph from a sitting/squatting position.** Move along the walkway at appropriate intervals in order not to consistently block the view of the same spectators.
6. **Always walk**, do not run inside the FOP.
7. **When preparing to move either along a walkway or across the end of a sheet – remember that other games may be going on at the same time - make sure to look down both adjacent sheets to ensure that no player is in the process of delivery.** If one is, then please await the completion of the delivery before moving. When crossing the end, **cross behind the scoreboard**, not in front. Please be mindful of any WCTV or RHB camera, which may also be on the same walkway.
8. **If the game you are photographing is being covered by TV please ensure you photograph from the same walkway as the WCTV cameras**, not the opposite walkway. Please sit alongside the TV camera tripod to stay out of the TV shots.
9. When a player is about to deliver a stone, you must be behind him/her or between the hog lines.
10. Please be aware that the WCTV or RHB cameras may move along a walkway or to a different walkway during any draw. Please cooperate with any request regarding the moving of cables, cameras, etc.
11. For the semi-final and final, special instructions will be issued on photography locations. Only one photographer per affiliation will be allowed onto the carpeted area/walkway designated for photographers located adjacent to the game sheet. All other photographers from the same affiliation must position themselves on a non adjacent walkway behind or to the side of the playing area. *Certain photographers may also be allowed a key position behind the scoreboard.*



12. Photography instructions regarding the presentation of the championship trophy will be issued prior to the final.
13. For certain events an armband policy for access to the FOP may be implemented.